

# GDPR Policy



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## 1. Aims

Releasing Potential aims to ensure that all personal data collected about staff, pupils, parents, governors, visitors and other individuals is collected, stored and processed in accordance with UK data protection law.

This policy applies to all personal data, regardless of whether it is in paper or electronic format.

## 2. Legislation and guidance

This policy meets the requirements of the:

- UK General Data Protection Regulation (UK GDPR) – the EU GDPR was incorporated into UK legislation, with some amendments, by [The Data Protection, Privacy and Electronic Communications \(Amendments etc\) \(EU Exit\) Regulations 2020](#)
- [Data Protection Act 2018 \(DPA 2018\)](#)

It is based on guidance published by the Information Commissioner's Office (ICO) on the [UK GDPR](#).

It also reflects the ICO's [guidance](#) for the use of surveillance cameras and personal information.

## 3. Definitions

TERM	DEFINITION
<b>Personal data</b>	<p>Any information relating to an identified, or identifiable, living individual.</p> <p>This may include the individual's:</p> <ul style="list-style-type: none"><li>➤ Name (including initials)</li><li>➤ Identification number</li><li>➤ Location data</li><li>➤ Online identifier, such as a username</li></ul> <p>It may also include factors specific to the individual's physical, physiological, genetic, mental, economic, cultural or social identity.</p>

TERM	DEFINITION
<p><b>Special categories of personal data</b></p>	<p>Personal data, which is more sensitive and so needs more protection, including information about an individual's:</p> <ul style="list-style-type: none"> <li>• racial or ethnic origin;</li> <li>• political opinions;</li> <li>• religious or philosophical beliefs;</li> <li>• trade union membership;</li> <li>• genetic data;</li> <li>• biometric data (where used for identification purposes);</li> <li>• data concerning health;</li> <li>• data concerning a person's sex life</li> <li>• data concerning a person's sexual orientation.</li> </ul>
<p><b>Processing</b></p>	<p>Processing means taking any action with someone's personal data. This begins when a data controller starts making a record of information about someone and continues until you no longer need the information and it's been securely destroyed. If you hold information on someone, it counts as processing even if you don't do anything else with it.</p> <p>Other types of data processing include actions such as organising and restructuring the way you save the data, making changes to it eg updating someone's address or record, and sharing it or passing it on to others.</p>
<p><b>Data subject</b></p>	<p>A data subject is someone who can be identified from personal data. The data could be their name, address, telephone number or something else – but if it's about a person, then they're the data subject. They're the 'subject' of the data. However, the term only relates to people who are alive. Data protection law doesn't apply after someone is deceased.</p> <p>Often when you hear the term 'data subjects', this will mean your customers, employees, volunteers and service users. Anyone else whose personal data you use will be a data subject, too.</p>

TERM	DEFINITION
<p><b>Data controller</b></p>	<p>A data controller has the responsibility of deciding how personal data is <a href="#">processed</a> and protecting it from harm.</p> <p>Controllers aren't usually individual people. They can be a limited company, an organisation, charity, association, club, volunteer group or business of any size – including sole traders and people who work for themselves.</p> <p>Wherever <a href="#">personal data</a> is used for purposes other than personal or household processing, the organisation behind it is a controller. Personal or household processing means the personal data you'd usually have in your home, such as family photo albums, friends' addresses and notes on the fridge, none of which would be covered by data protection laws unless there was another connection to a professional or commercial activity.</p> <p>Controllers can delegate the processing of personal data to data processors, but the responsibility for keeping it safe will still rest with the controller.</p>
<p><b>Data processor</b></p>	<p>In a similar way to <a href="#">data controllers</a>, data processors have to protect people's personal data – but they only process it in the first place on behalf of the controller. They wouldn't have any reason to have the data if the controller hadn't asked them to do something with it.</p> <p>For example, data processors could be IT support companies, payroll providers or another service where <a href="#">personal data</a> is used.</p>

TERM	DEFINITION
<b>Personal data breach</b>	<p>If any personal data that you're responsible for has been lost, accidentally destroyed, altered without proper permission, damaged or disclosed to someone it shouldn't have been, this could be a personal data breach.</p> <p>The scope of the breach and how to handle it could have serious consequences for the people who are identifiable in the data. In some cases, personal data breaches – once discovered – have to be reported to the ICO within 72 hours.</p>

#### 4. The data controller

Our organisation processes personal data relating to parents, children, staff, governors, Trustees, visitors and others, and therefore is a data controller.

The organisation is registered with the ICO / has paid its data protection fee to the ICO, as legally required. Registration Number ZA931079

#### 5. Roles and responsibilities

This policy applies to **all staff** employed by Releasing Potential, and to external organisations or individuals working on our behalf. Staff who do not comply with this policy may face disciplinary action.

##### 5.1 Trustee board

The trustee board has overall responsibility for ensuring that our organisation complies with all relevant data protection obligations.

##### 5.2 Data protection officer

The data protection officer (DPO) is responsible for overseeing the implementation of this policy, monitoring our compliance with data protection law, and developing related policies and guidelines where applicable.

They will provide an annual report of their activities directly to the governing board and, where relevant, report to the board their advice and recommendations on organisation data protection issues.

The DPO is also the first point of contact for individuals whose data the organisation processes, and for the ICO.

Full details of the DPO's responsibilities are set out in their job description.

Our DPO is to be appointed. The acting DPO is the CEO and can be contacted at [info@releasingpotential.com](mailto:info@releasingpotential.com)

### 5.3 All staff

Staff are responsible for:

- Collecting, storing and processing any personal data in accordance with this policy
- Informing the organisation of any changes to their personal data, such as a change of address
- Contacting the DPO in the following circumstances:
  - With any questions about the operation of this policy, data protection law, retaining personal data or keeping personal data secure
  - If they have any concerns that this policy is not being followed
  - If they are unsure whether or not they have a lawful basis to use personal data in a particular way
  - If they need to rely on or capture consent, draft a privacy notice, deal with data protection rights invoked by an individual, or transfer personal data outside the UK
  - If there has been a data breach
  - Whenever they are engaging in a new activity that may affect the privacy rights of individuals
  - If they need help with any contracts or sharing personal data with third parties

### 6. The UK GDPR sets out seven key principles:

- Lawfulness, fairness and transparency
  - (a) processed lawfully, fairly and in a transparent manner in relation to individuals ('lawfulness, fairness and transparency')
- Purpose limitation
  - (b) collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes; further processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes shall not be considered to be incompatible with the initial purposes ('purpose limitation')
- Data minimisation
  - (c) adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed ('data minimisation')
- Accuracy
  - (d) accurate and, where necessary, kept up to date; every reasonable step must be taken to ensure that personal data that are inaccurate, having regard to the

purposes for which they are processed, are erased or rectified without delay ('accuracy')

- Storage limitation

(e) kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed; personal data may be stored for longer periods insofar as the personal data will be processed solely for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes subject to implementation of the appropriate technical and organisational measures required by the GDPR in order to safeguard the rights and freedoms of individuals ('storage limitation')

- Integrity and confidentiality (security)

(f) processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures ('integrity and confidentiality')

- Accountability

The controller shall be responsible for, and be able to demonstrate compliance with, paragraph 1 ('accountability')

These principles lie at the root of our approach to processing personal data.

## 7. Collecting personal data

### 7.1 Lawfulness, fairness and transparency

We will only process personal data where we have one of 7 'lawful bases' (legal reasons) to do so under data protection law:

- The data needs to be processed so that the organisation can fulfil a contract with the individual, or the individual has asked the organisation to take specific steps before entering into a contract
- The data needs to be processed so that the organisation can comply with a legal obligation
- The data needs to be processed to ensure the vital interests of the individual or another person i.e. to protect someone's life
- The data needs to be processed so that the organisation, as a public authority, can perform a task in the public interest or exercise its official authority
- The data needs to be processed for the legitimate interests of the organisation (where the processing is not for any tasks the organisation performs as a public authority) or a third party, provided the individual's rights and freedoms are not overridden
- The individual (or their parent/carer when appropriate in the case of a pupil) has freely given clear consent

For special categories of personal data, we will also meet one of the special category conditions for processing under data protection law:

- The individual (or their parent/carer when appropriate in the case of a pupil) has given explicit consent
- The data needs to be processed to perform or exercise obligations or rights in relation to **employment, social security or social protection law**
- The data needs to be processed to ensure the **vital interests** of the individual or another person, where the individual is physically or legally incapable of giving consent
- The data has already been made **manifestly public** by the individual
- The data needs to be processed for the establishment, exercise or defence of **legal claims**
- The data needs to be processed for reasons of **substantial public interest** as defined in legislation
- The data needs to be processed for **health or social care purposes**, and the processing is done by, or under the direction of, a health or social work professional or by any other person obliged to confidentiality under law
- The data needs to be processed for **public health reasons**, and the processing is done by, or under the direction of, a health professional or by any other person obliged to confidentiality under law
- The data needs to be processed for **archiving purposes**, scientific or historical research purposes, or statistical purposes, and the processing is in the public interest

For criminal offence data, we will meet both a lawful basis and a condition set out under data protection law.

Conditions include:

- The individual (or their parent/carer when appropriate in the case of a pupil) has given **consent**
- The data needs to be processed to ensure the **vital interests** of the individual or another person, where the individual is physically or legally incapable of giving consent
- The data has already been made **manifestly public** by the individual
- The data needs to be processed for or in connection with legal proceedings, to obtain legal advice, or for the establishment, exercise or defence of **legal rights**
- The data needs to be processed for reasons of **substantial public interest** as defined in legislation

Whenever we first collect personal data directly from individuals, we will provide them with the relevant information required by data protection law.

We will always consider the fairness of our data processing. We will ensure we do not handle personal data in ways that individuals would not expect or use personal data in ways which have unjustified adverse effects on them.

## **7.2 Limitation, minimisation and accuracy**

We will only collect personal data for specified explicit and legitimate reasons. We will explain these reasons to the individuals when we first collect their data.

If we want to use personal data for reasons other than those given when we first obtained it, we will inform the individuals concerned before we do so and seek consent where necessary.

Staff must only process personal data where it is necessary in order to do their jobs.

We will keep data accurate and, where necessary, up to date. Inaccurate data will be rectified or erased when appropriate.

In addition, when staff no longer need the personal data they hold, they must ensure it is deleted or anonymised. This will be done in accordance with the organisation's data retention schedule.

## **8. Sharing personal data**

We will not normally share personal data with anyone else without consent, but there are certain circumstances where we may be required to do so. These include, but are not limited to, situations where:

- There is an issue with a pupil or parent/carer that puts the safety of our staff at risk
- We need to liaise with other agencies – we will seek consent as necessary before doing this
- Our suppliers or contractors need data to enable us to provide services to our staff and pupils – for example, IT companies. When doing this, we will:
  - Only appoint suppliers or contractors which can provide sufficient guarantees that they comply with UK data protection law
  - Establish a contract with the supplier or contractor to ensure the fair and lawful processing of any personal data we share
  - Only share data that the supplier or contractor needs to carry out their service
  - All student information will be shared across Releasing Potential Charity, whether they are attending the School or an Outdoor Education programme, to enable ease of access (only) for the relevant staff members

We will also share personal data with law enforcement and government bodies where we are legally required to do so.

We may also share personal data with emergency services and local authorities to help them to respond to an emergency situation that affects any of our pupils or staff.

Where we transfer personal data internationally, we will do so in accordance with UK data protection law

## **9. Subject access requests and other rights of individuals**

### **9.1 Subject access requests**

An individual can make a SAR verbally or in writing. A request is valid if it is clear that the individual is asking for their own personal data. An individual does not need to use a specific form of words, refer to legislation or direct the request to a specific contact.

An individual may ask a third party (e.g. a relative, friend or solicitor) to make a SAR on their behalf. You may also receive a SAR made on behalf of an individual through an online portal. Before responding, you need to be satisfied that the third party making the request is entitled to

act on behalf of the individual. It is the third party's responsibility to provide evidence of their authority.

Individuals have a right to make a 'subject access request' to gain access to personal information that the organisation holds about them. This includes:

- Confirmation that their personal data is being processed
- Access to a copy of the data
- The purposes of the data processing
- The categories of personal data concerned
- Who the data has been, or will be, shared with
- How long the data will be stored for, or if this is not possible, the criteria used to determine this period
- Where relevant, the existence of the right to request rectification, erasure or restriction, or to object to such processing
- The right to lodge a complaint with the ICO or another supervisory authority
- The source of the data, if not the individual
- Whether any automated decision-making is being applied to their data, and what the significance and consequences of this might be for the individual
- The safeguards provided if the data is being transferred internationally

Subject access requests can be submitted in any form, but we may be able to respond to requests more quickly if they are made in writing and include:

- Name of individual
- Correspondence address
- Contact number and email address
- Details of the information requested

If staff receive a subject access request in any form they must immediately forward it to the DPO.

## **9.2 Responding to subject access requests**

When responding to requests, we:

- May ask the individual to provide 2 forms of identification
- May contact the individual via phone to confirm the request was made
- Will respond without delay and within 1 month of receipt of the request (or receipt of the additional information needed to confirm identity, where relevant)
- The initial provision of information would be free of charge ; however, charges may apply depending on the nature of the request.
- May tell the individual we will comply within 3 months of receipt of the request, where a request is complex or numerous. We will inform the individual of this within 1 month, and explain why the extension is necessary

We may not disclose information for a variety of reasons, such as if it:

- Might cause serious harm to the physical or mental health of the pupil or another individual
- Would reveal that the child is being or has been abused, or is at risk of abuse, where the disclosure of that information would not be in the child's best interests
- Would include another person's personal data that we cannot anonymise, and we do not have the other person's consent and it would be unreasonable to proceed without it
- Is part of certain sensitive documents, such as those related to crime, immigration, legal proceedings or legal professional privilege, management forecasts, negotiations, confidential references, or exam scripts

If the request is unfounded or excessive, we may refuse to act on it or charge a reasonable fee to cover administrative costs. We will take into account whether the request is repetitive in nature when making this decision.

When we refuse a request, we will tell the individual why and tell them they have the right to complain to the ICO or they can seek to enforce their subject access right through the courts.

### **9.3 Other data protection rights of the individual**

In addition to the right to make a subject access request (see above), and to receive information when we are collecting their data about how we use and process it (see section 7), individuals also have the right to:

- Withdraw their consent to processing at any time
- Ask us to rectify, erase or restrict processing of their personal data (in certain circumstances)
- Prevent use of their personal data for direct marketing
- Object to processing which has been justified on the basis of public interest, official authority or legitimate interests
- Challenge decisions based solely on automated decision making or profiling (i.e. making decisions or evaluating certain things about an individual based on their personal data with no human involvement)
- Be notified of a data breach (in certain circumstances)
- Make a complaint to the ICO
- Ask for their personal data to be transferred to a third party in a structured, commonly used and machine-readable format (in certain circumstances)

Individuals should submit any request to exercise these rights to the DPO. If staff receive such a request, they must immediately forward it to the DPO.

## **10. Biometric recognition systems**

Where staff members or other adults use the organisation's biometric system(s), we will also obtain their consent before they first take part in it and provide alternative means of accessing the relevant service if they object. Staff and other adults can also withdraw consent at any time, and the organisation will delete any relevant data already captured.

## **11. Photographs and videos**

Where the organisation takes photographs and videos, uses may include:

- On notice boards and in organisation magazines, brochures, newsletters, etc.
- Outside of the organisation by external agencies such as newspapers and campaigns
- Online on our organisation website or social media pages

Consent can be refused or withdrawn at any time. If consent is withdrawn, we will delete the photograph or video and not distribute it further.

## **12. Data protection by design and default**

We will put measures in place to show that we have integrated data protection into all of our data processing activities, including:

- Appointing a suitably qualified DPO, and ensuring they have the necessary resources to fulfil their duties and maintain their expert knowledge
- Only processing personal data that is necessary for each specific purpose of processing, and always in line with the data protection principles set out in relevant data protection law (see section 6)
- Completing data protection impact assessments where the organisation's processing of personal data presents a high risk to rights and freedoms of individuals, and when introducing new technologies (the DPO will advise on this process)
- Integrating data protection into internal documents including this policy, any related policies and privacy notices
- Regularly training members of staff on data protection law, this policy, any related policies and any other data protection matters; we will also keep a record of attendance
- Regularly conducting reviews and audits to assess our privacy measures and make sure we are compliant
- Appropriate safeguards being put in place if we transfer any personal data outside of the UK, where different data protection laws may apply
- Maintaining records of our processing activities, including:
  - For the benefit of data subjects, making available the name and contact details of our organisation and DPO and all information we are required to share about how we use and process their personal data (via our privacy notices)
  - For all personal data that we hold, maintaining an internal record of the type of data
  - type of data subject, how and why we are using the data, any third-party recipients and the safeguards for those, retention periods and how we are keeping the data secure

### **13. Data security and storage of records**

We will protect personal data and keep it safe from unauthorised or unlawful access, alteration, processing or disclosure, and against accidental or unlawful loss, destruction or damage.

In particular:

- Paper-based records and portable electronic devices, such as laptops and hard drives that contain personal data, are kept under lock and key when not in use
- Papers containing confidential personal data must not be left on office and classroom desks, on staffroom tables, or left anywhere else where there is general access
- Passwords that are at least 10 characters long containing letters and numbers are used to access organisation computers, laptops and other electronic devices. Staff are reminded that they should not reuse passwords from other sites
- Encryption software is used to protect all portable devices and removable media, such as laptops and USB devices
- Staff, pupils or governors who store personal information on their personal devices are expected to follow the same security procedures as for organisation-owned equipment (see our [online safety policy/ICT policy/acceptable use agreement/policy on acceptable use])
- Where we need to share personal data with a third party, we conduct due diligence and take reasonable steps to ensure it is stored securely and adequately protected (see section 8)

### **14. Disposal of records**

Personal data that is no longer needed will be disposed of securely. Personal data that has become inaccurate or out of date will also be disposed of securely, where we cannot or do not need to rectify or update it.

For example, we will shred paper-based records and overwrite or delete electronic files. We may also use a third party to safely dispose of records on the organisation's behalf. If we do so, we will require the third party to provide a certificate of destruction as sufficient guarantee that it complies with data protection law. (Please see the attached Identity Destruction Certificate of Registration and our data retention policy for further information).

### **15. Personal data breaches**

Releasing Potential will make all reasonable endeavours to ensure that there are no personal data breaches.

In the unlikely event of a suspected data breach, we will follow the procedure set out in appendix 1.

When appropriate, we will report the data breach to the ICO within 72 hours after becoming aware of it. Such breaches in an organisation context may include, but are not limited to:

- A non-anonymised dataset being published on the organisation website which shows the exam results of pupils eligible for the pupil premium
- Safeguarding information being made available to an unauthorised person

- The theft of an organisation laptop containing non-encrypted personal data about pupils

## 16. Training

All staff and governors are provided with data protection training as part of their induction process.

Data protection will also form part of continuing professional development, where changes to legislation, guidance or the organisation's processes make it necessary.

## 17. Monitoring arrangements

The DPO is responsible for monitoring and reviewing this policy.

This policy will be reviewed annually and approved by the Trustees.

Note: the annual review frequency here reflects the Department for Education's recommendation in its [advice on statutory policies](#).

## 18. Links with other documents policies

This data protection policy is linked to our

- [ICT Policy & Internet Policy.docx](#)
- [Staff code of conduct .docx](#)
- [Data Retention Policy.docx](#)
- [Acceptable use agreement Staff Trustees and Volunteers.docx](#)
- [Identity Destruction Limited cert-iso9001-20230723.pdf](#)

## Appendix 1: Personal data breach procedure

This procedure is based on [guidance on personal data breaches](#) produced by the Information Commissioner's Office (ICO).

- On finding or causing a breach, or potential breach, the staff member, governor or data processor must immediately notify the data protection officer (DPO) by emailing them with the details of the breach
- The DPO will investigate the report and determine whether a breach has occurred. To decide, the DPO will consider whether personal data has been accidentally or unlawfully:
  - Lost
  - Stolen
  - Destroyed
  - Altered
  - Disclosed or made available where it should not have been
  - Made available to unauthorised people

- Staff and governors will cooperate with the investigation (including allowing access to information and responding to questions). The investigation will not be treated as a disciplinary investigation
- If a breach has occurred or it is considered to be likely that is the case, the DPO will alert the headteacher and the chair of governors
- The DPO will make all reasonable efforts to contain and minimise the impact of the breach.

Relevant staff members or data processors should help the DPO with this where necessary, and the DPO should take external advice when required (e.g. from IT providers). (See the actions relevant to specific data types at the end of this procedure)

- The DPO will assess the potential consequences (based on how serious they are and how likely they are to happen) before and after the implementation of steps to mitigate the consequences
- The DPO will work out whether the breach must be reported to the ICO and the individuals affected using the ICO's [self-assessment tool](#)
- The DPO will document the decisions (either way), in case the decisions are challenged at a later date by the ICO or an individual affected by the breach. Documented decisions are stored in Management Documents area on SharePoint
- Where the ICO must be notified, the DPO will do this via the ['report a breach' page](#) of the ICO website, or through its breach report line (0303 123 1113), within 72 hours of the organisation's awareness of the breach. As required, the DPO will set out:
  - A description of the nature of the personal data breach including, where possible:
  - The categories and approximate number of individuals concerned
  - The categories and approximate number of personal data records concerned
  - The name and contact details of the DPO
  - A description of the consequences of the personal data breach
  - A description of the measures that have been, or will be taken, to deal with the breach and mitigate any possible adverse effects on the individual(s) concerned
- If all the above details are not yet known, the DPO will report as much as they can within 72 hours of the organisation's awareness of the breach. The report will explain that there is a delay, the reasons why, and when the DPO expects to have further information. The DPO will submit the remaining information as soon as possible
- Where the organisation is required to communicate with individuals whose personal data has been breached, the DPO will tell them in writing. This notification will set out:
  - A description, in clear and plain language, of the nature of the personal data breach
  - The name and contact details of the DPO
  - A description of the consequences of the personal data breach
  - A description of the measures that have been, or will be, taken to deal with the data breach and mitigate any possible adverse effects on the individual(s) concerned

- The DPO will consider, in light of the investigation and any engagement with affected individuals, whether to notify any relevant third parties who can help mitigate the loss to individuals – for example, the police, insurers, banks or credit card companies
- The DPO will document each breach, irrespective of whether it is reported to the ICO. For each breach, this record will include the:
  - Facts and cause
  - Effects
  - Action taken to contain it and ensure it does not happen again (such as establishing more robust processes or providing further training for individuals)

Records of all breaches will be stored in Management Documents area on SharePoint

- The DPO and Proprietor will meet to review what happened and how it can be stopped from happening again. This meeting will happen as soon as reasonably possible
- The DPO and Proprietor will meet regularly to assess recorded data breaches and identify any trends or patterns requiring action by the organisation to reduce risks of future breaches

### **Actions to minimise the impact of data breaches**

We set out below the steps we might take to try and mitigate the impact of different types of data breach if they were to occur, focusing especially on breaches involving particularly risky or sensitive information. We will review the effectiveness of these actions and amend them as necessary after any data breach.

### **Sensitive information being disclosed via email (including safeguarding records)**

- If special category data (sensitive information) is accidentally made available via email to unauthorised individuals, the sender must attempt to recall the email as soon as they become aware of the error
- Members of staff who receive personal data sent in error must alert the sender and the DPO as soon as they become aware of the error
- If the sender is unavailable or cannot recall the email for any reason, the DPO will ask the [ICT department/external IT support provider] to attempt to recall it
- In any cases where the recall is unsuccessful or cannot be confirmed as successful, the DPO will consider whether it is appropriate to contact the relevant unauthorised individuals who received the email, explain that the information was sent in error, and request that those individuals delete the information and do not share, publish, save or replicate it in any way
- The DPO will endeavour to obtain a written response from all the individuals who received the data, confirming that they have complied with this request
- The DPO will conduct an internet search to check that the information has not been made public; if it has, we will contact the publisher/website owner or administrator to request that the information is removed from their website and deleted

Other types of breach that you might want to consider could include:

- staff pay information being shared with governors

- An organisation laptop containing non-encrypted sensitive personal data being stolen or hacked
- The organisation's cashless payment provider being hacked and parents' financial details stolen